

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP * * CHANGES * * SEP20/12 13.22
MOD# 1: UNAPPROVED REV #1 \$\$\$ * * WFTV-TV * * *

ADV #	ADV.	NAME	ISS/AMER. CROSSROADS	REP. #	OFF. #	SALESMAN #
AGY #	AGY.	NAME	CROSSROADS MEDIA LLC	BUYER NAME	EMILY MILHOAN	

ALEXANDRIA, VA 22314
CONTRACT # 6228186 CLASS: NATL. LOCAL REGIONAL
GRCR 4

ORDER #	CONTRACT #	CLASS. NAME.
PRDCT	<u>AMERICAN CROSSROADS</u>	EST# <u>690</u>
		COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP5/12 SEP14/12 WK-2 DATE SEP20/12 13.22
PROJECT AMERICAN CROSSROADS LS-11-2012

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP20/12 13.22

REP: TO IENA
FR JULIE
OK'D MI
TTLIS RTS
PLS CFM, THX 9/20

CON CW **** THIS IS A CASH IN ADVANCE SCHEDULE ****

AMERICAN CROSSROADS

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:LINE#:REP  :CD:  TIME PERIOD  : LGTH  : SEC  :          RATE
:LINE#:    :    :    :    :    :          :          :          : START
:LINE#:    :    :    :    :    :          :          :          : END
:LINE#:    :    :    :    :    :          :          :          : :SPTS:
:LINE#:    :    :    :    :    :          :          :          : WEEK
:LINE#:    :    :    :    :    :          :          :          : DAYS
:LINE#:    :    :    :    :    :          :          :          : :TOTAL:
:LINE#:    :    :    :    :    :          :          :          : :SPTS:

```

		AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =		AGENCY ESI# = 830	
47	S	1100P-1135P	30	\$1,900.00	9/6
PROGRAM : EYEWITNESS NEWS AT 11P				9/6	0
56	A	1110P-1146P	30	\$1,900.00	9/6
				1	THU
				1	0

PROGRAM : NEWS
ORD COM1: SPOT RAN 1145P IN NEWS 1110P-1146P DUE TO DNC RUN OVER
THIS IS A MAKE-GOOD FOR SEP6 ON LINE-47 FOR 1 SPOT/WK

REP HEADLINE# 6228186 TRF# 321459
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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ORDER WORKSHEET HARRIS REPORT **SEP20/12 13.22
***CHANGES** *** WFTV-TV **

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTL:	:SPTS:
:	:	:	:	:	:	:	:	:	:	DATE	:/WK:	INVT	:	:
STATION	MAKEGOOD	OFFERS:	MISSSED:	THU/1100P-1135P	SEP6	30S	\$1,900.00	(SEP19/12)						
ML	OK'D	BUY#47	OFFER:	THU/1110P-1146P	SEP6	30S	\$1,900.00	PLS ADVISE.						
CMT:SPOT	RAN	1145P IN NEWS	1110P-1146P	DUE TO DNC	RUN	OVER								
SEP/12	107350.00	CONTRACT TOTAL SPOTS	107350.00	55										

MARKET TOTALS \$306,714 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE